



THE CLEAN YOU EXPECT
**THE SERVICE
YOU DESERVE**



Is It Time To Change Your Cleaning Company?

Most businesses change cleaning providers because they're tired of constantly managing a service that should simply work.

7 Signs It's Time To Change Your Cleaning Company

1. You're constantly checking the cleaners' work:

You shouldn't have to inspect every room to make sure the job has been done.

2. Standards have gradually slipped:

The service started well, but over time the attention to detail has disappeared.

3. Your team keeps raising the same issues:

Dirty washrooms, overflowing bins, dusty surfaces or missed areas become regular complaints.

4. Communication is slow - or

doesn't happen at all: You report problems but spend more time chasing updates than receiving solutions.

5. You're seeing different cleaners

every week: High staff turnover means inconsistent standards, little accountability and no familiarity with your workplace.

6. Nobody seems to be checking quality:

Without regular inspections and audits, small issues become bigger problems.

7. It feels like you're managing

your cleaning company: We make transitioning over to BlueFrog as simple as it should be,

If you recognised even two or three of these...
...you're probably not receiving the service your business deserves.

That's Where BlueFrog Is Different

We provide proactive cleaning management, consistent standards, responsive communication and regular quality audits, giving you confidence that your workplace is being looked after properly—every single day.

Because a cleaning company should be one less thing to worry about.

When you choose BlueFrog, you gain a relationship with a proactive partner who takes ownership of your environment.

Our experienced teams work quietly, safely and efficiently behind the scenes, ensuring your workplace is consistently maintained to the highest standards. We don't wait for problems – we prevent them.

Because when your workplace looks its best, your business performs at its best.

Why Businesses Choose BlueFrog

BlueFrog provide cleaning and associated services to companies and organisations across the South. BlueFrog has delivered hundreds of thousands of hours of exceptional cleaning services to customers across the South for over 10 years. Our client satisfaction levels average at 98% and more importantly our staff stay with us for over 4 years on average which supersedes industry stats of between 75% - 400% staff turnover.

Our clients trust us to deliver exceptional cleaning with outstanding customer service, clear communication and a genuine commitment to excellence.

- We clean when we say we will.
- We deliver what we promise.
- We treat your workplace like it's our own.
- We measure our performance by making regular visits to your premises to conduct regular audits.

So Why Do Our Customers Choose To Contract, Extend And Renew With Us?

We Care

- About long-term fairness & relationships – not a fast buck!
- About your business and how it looks for your staff, visitors and customers.
- About our business and our people.

We Can (and Do)

- Remove the headaches associated with cleaning.
- Deliver consistently to the agreed requirements.
- Look for continuous improvement opportunities.

We Will

- Achieve this by combining high standards and consistency with industry leading staff loyalty and retention.

Cleaning That Works Around Your Business

Every organisation is different, which is why every cleaning solution we provide is tailored to your needs. Whether you require daily cleaning, specialist services or a complete facilities solution, we'll create a programme that keeps your premises looking exceptional while minimising disruption to your business.

How Is Your Current Cleaning?

BlueFrog can help you assess your current environment. We can call and perform a cleaning audit to confirm good practice and areas where improvements can be made. We have created a simple questionnaire for you to perform a self-assessment.



Scan QR code to
access questionnaire
about your current
environment

Creating Healthier, Happier Workplaces

A professionally cleaned workplace does more than look good. It helps create healthier environments, improves staff wellbeing, boosts productivity and gives visitors confidence from the moment they arrive.



That's The Difference A Dedicated Cleaning Partner Makes

1. **Fewer germs and illnesses** — Regular cleaning helps reduce the spread of bacteria and viruses.
2. **Fewer staff absences** — A healthier workplace can mean fewer sick days and less disruption.
3. **Better indoor air quality** — Removing dust and allergens creates a fresher, more comfortable environment.
4. **Improved staff wellbeing** — Employees feel happier and more valued in a clean, cared-for workplace.
5. **Greater productivity** — Tidy, hygienic surroundings help staff focus and work more effectively.
6. **A strong first impression** — Clean premises immediately communicate professionalism and attention to detail.
7. **More confidence from visitors** — Clients and customers feel reassured that your business maintains high standards.
8. **A safer workplace** — Promptly addressing spills, clutter and waste helps reduce avoidable hazards.
9. **Longer-lasting assets** — Regular care protects flooring, furniture, equipment and fixtures from premature wear.
10. **More time for your business** — Professional cleaners let your team concentrate on the work they do best.

The BlueFrog Promise

We believe every business deserves a workplace that's clean, welcoming and professionally maintained - not just occasionally, but every single day.

That's why we focus on the details which others overlook, deliver consistent standards without compromise, and build lasting partnerships based on trust.

Walt Disney, famous animator, film producer and entrepreneur said "The way to get started is to quit talking and begin doing" – Disneyland is famous for treating cleanliness as a core part of their guest experience, rather than just a maintenance function.

How Do I Change Over To BlueFrog?

Changing your current cleaning service provider over to BlueFrog could not be easier using the **BlueFrog Best Practice Transition** approach with four easy steps.

1. Scope and confirm your specific needs.

2. Agree proposal with clear timescales.

3. Plan Implementation with existing contractors informed.

4. Deliver new service and transition resources (e.g TUPE).

BlueFrog has lots of experience in bringing on new clients over the last decade.

We will manage the process for you and we have all the tools ready to make the transition as speedy and simple as possible.

Henry Ford, Industrialist and founder of Ford Motor Company said "Quality means doing it right when no one is looking" – used to emphasise taking pride in cleaning & maintenance standards across their organisation.



Simply put - Many great leaders, including Walt Disney and Henry Ford, have stressed that cleanliness is an important part of their core values – for all key Stakeholders, Shareholders, Staff and Customers.

This is why you should work with an well-established experienced and committed cleaning services provider.

If this all sounds right for you, then engage with us to start considering your migration to BlueFrog...

 Contact us through our website **bluefrogcleaning.co.uk**

 Send us an email **info@bluefrogcleaning.co.uk**

 Give us a call on **01903 262555**



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